



EDUCATION DEVELOPMENT CENTER, INC.

EDC

10 ANNUAL REPORT 2010 ANNUAL REPORT 2010 ANNUAL REPO

BOSTON INDONESIA WASHINGTON, D.C. DRC SUDAN MALI



EGYPT AFGHANISTAN THE WEST BANK INDIA HONDURAS



Education Development Center, Inc., is a global nonprofit organization that designs, delivers, and evaluates innovative programs to address some of the world's most urgent challenges in education, health, and economic development.



❖ FROM THE PRESIDENT ❖

EDC has a long history of responding to challenges in our nation and world. This organization was launched at a critical time in the 1950s when the Soviet Union was asserting its scientific superiority with Sputnik, the first man-made object to orbit the earth. With initial sponsorship by MIT’s Physical Science Study Committee, and a pioneering multimedia curriculum that inspired teachers and students alike, EDC quickly became a leader in developing science programs for U.S. schools.

EDC has grown substantially over the past half century. Today 1,600 research, program, and administrative staff are creating and implementing 350 education, health, workforce development, and social justice projects throughout the United States and 35 other nations. What motivated our founders at that historic, opportune moment during the Cold War is what inspires us today: a deep commitment to personal empowerment through education and to a just, orderly, healthy, and sustainable world.

The challenges of the next half century will demand no less of us than those of the past.

❖ If U.N. projections come true, our global population will grow by another 2 billion persons by 2050, almost entirely in developing countries and the Southern Hemisphere.

❖ Half of the world’s population now lives in urban settings, and future population growth will be almost entirely urban.



...❖ The reduction of poverty and infant mortality in emerging nations is contributing to the addition of 75 million consumers each year.

...❖ The growth and concentration of population will be accompanied by new technologies that make some of the world more sustainable, but also by pollution, overcrowding, and unrest.

...❖ The reconfiguration of the world's economies presents both opportunities and challenges for political alliances, resource use, education, employment, and social structures.

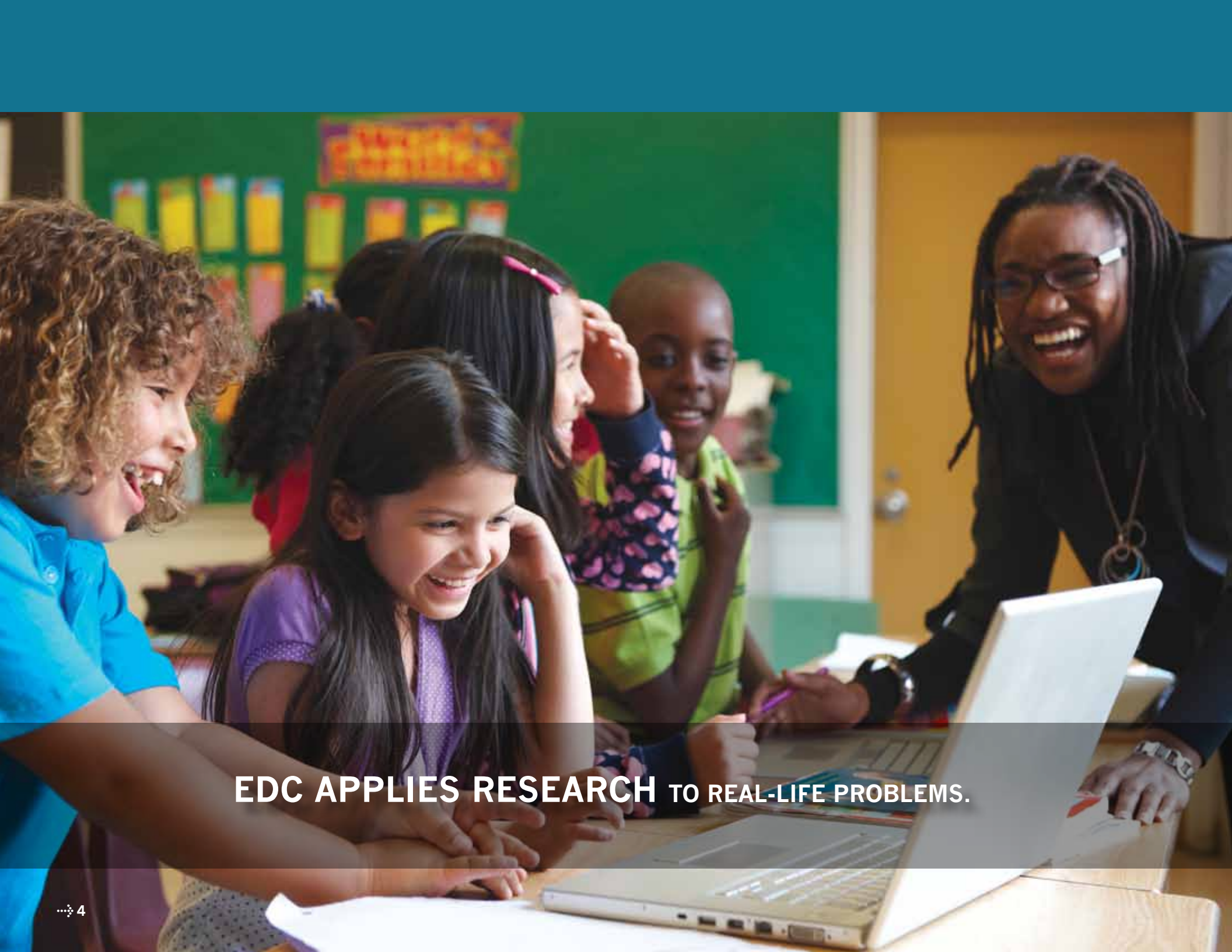
As current events demonstrate, simple dichotomies of developed and developing nations, friends and foes, are no longer adequate. While some may find reason to despair, EDC is not alone in embracing the potential of enlightened leaders and educators worldwide and the enormous youth population with its ubiquitous communications and social networks.

Charles Kenny of the Center for Global Development has written recently that success is no longer just “making people richer but, rather, making the things that really matter—things like health, education, and liberty—cheaper and more widely available.”

Through the years ahead, EDC will remain firmly committed to its founding premise that *learning is the liberating force in human development*. We will continue to develop, test, and apply the best tools to unlock the potential of individuals, communities, and nations to care for one another and the world we inhabit.

A handwritten signature in black ink that reads "Luther S. Luedtke". The signature is written in a cursive, slightly slanted style.

Luther S. Luedtke
President and Chief Executive Officer
Education Development Center, Inc.



EDC APPLIES RESEARCH TO REAL-LIFE PROBLEMS.



RESEARCH INTO ACTION

EDC conducts practical research on today's pressing questions in education and health and also develops tailor-made solutions that are tested and refined in classrooms, afterschool programs, and other settings.

❖ What are the best ways to measure the effectiveness of afterschool programs? How can schools and districts promote parent involvement? These are just 2 of the 300 questions answered to date by the Reference Desk at the Regional Educational Laboratory North-east and Islands (REL-NEI), run by EDC. The Reference Desk solicits and provides quick responses to education questions, giving regional education leaders and policymakers access to high-quality, scientifically valid education research.

❖ When Mr. Johnson noticed his wife was not adjusting well to life at their new assisted living community, he told the staff she seemed unhappy, and they reassured him that she would eventually settle in. One day, Mr. Johnson found his wife lying on the floor with cuts to her wrist. Mrs. Johnson survived her suicide attempt, but it was a wake-up call to the staff at the facility, whose story informed EDC's development of *A Toolkit for Senior Living Communities*. The toolkit teaches staff to recognize and take steps to help those at risk of suicide.





TOOLS THAT FIT

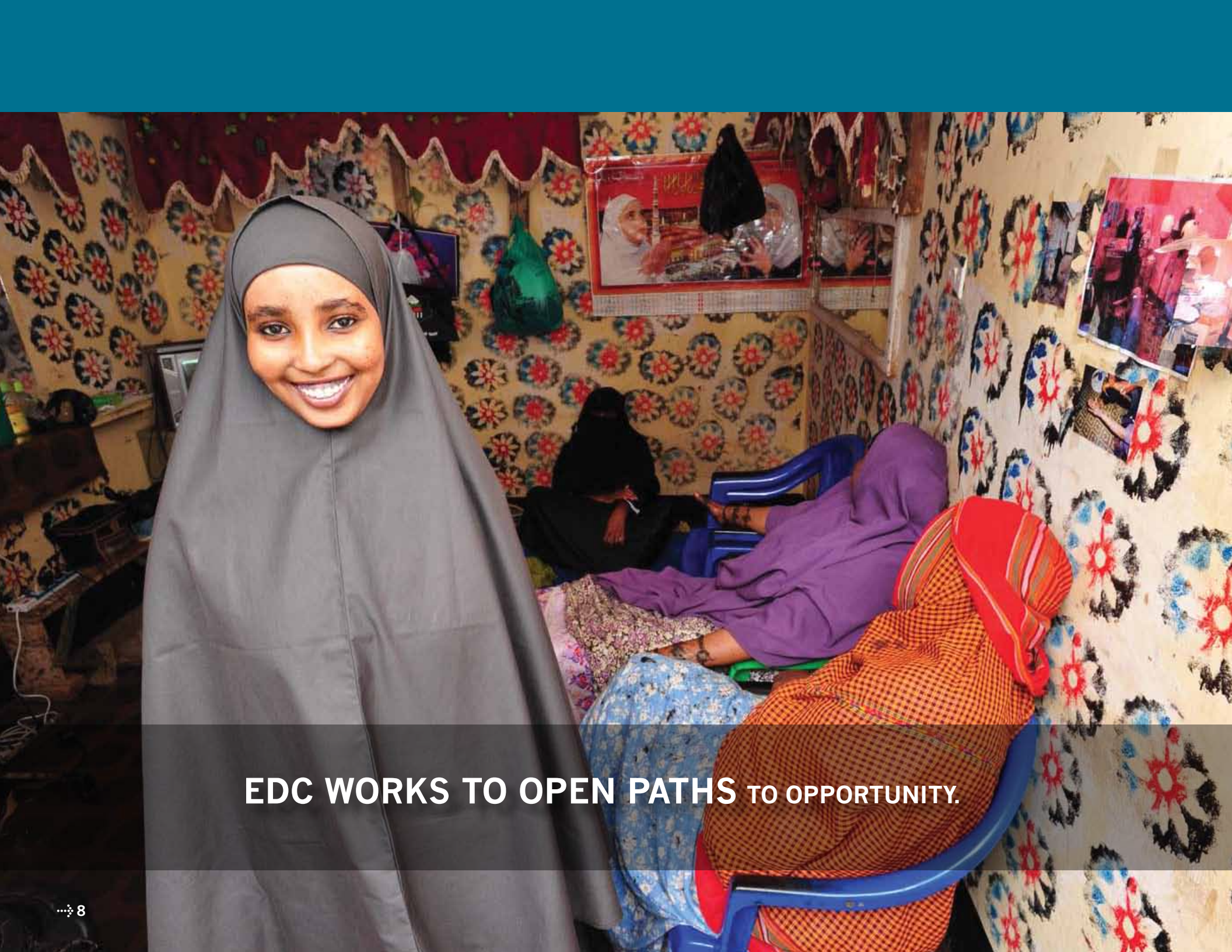
Since we developed our first pioneering physics curriculum more than 50 years ago, innovation has been our byword. We adapt our approach wherever we work—to fit the needs of the place, the time, the people, and the context.

❖ An agricultural laborer in rural India, Varshaben Luva dreaded the long, hot truck rides to the marketplace at harvest time, knowing that she and other farmers often came home with little or no profit. But that changed after she attended a technology training session with EDC for the HP Entrepreneurship Learning Program, which manages 49 training centers across the Asia Pacific Region. Luva started a business researching market analyses and commodities prices. Now farmers pay her to send them market prices via daily text messages.

❖ A teacher calls on a student in an English class for adults in southern Sudan. The woman whispers shyly, struggling to pronounce even her own name. Like most of the 8,000 adults participating in EDC's Radio-Based Education for All program in conflict-riddled southern Sudan, she has had no formal education. In class, she listens to educational programs broadcast from a solar-powered radio. And each time she speaks up, her voice grows a little louder, her English a little stronger. She has already learned it's never too late for a second chance at an education.



EDC WORKS COLLABORATIVELY TO CREATE SOLUTIONS.



EDC WORKS TO OPEN PATHS TO OPPORTUNITY.



EYES ON THE FUTURE

Many young people have missed an education due to war, crisis, disease, or poverty. Others are trying to link academic and technical education to join the workforce. With the riches of knowledge, we open possibilities for youth to thrive and surpass their dreams.

❖ Drought, food shortages, and overgrazing test the sustainability of agrarian livelihoods in Garissa, Kenya. Cattle rustling and violent banditry routinely rout families. Few job opportunities exist, and most young people lack money, cannot read, and drop out of school. Word of the opportunities provided by EDC’s Garissa Youth Project (G-Youth) has spread like wildfire through the community. The program, which targets 1,600 in- and out-of-school youth, is working to infuse the local economy with young men and women who can take on technology jobs and contribute to their community.

❖ Students working together in teams review police reports, affidavits, and files for a homicide case. Right now, it’s a course simulation. But one day, working for a law enforcement agency may become a reality for some of these teens. Developed by EDC and funded by The James Irvine Foundation’s Linked Learning initiative, the *Law and Justice* and *Digital/Media/Arts* curricula bring the elements of professional law enforcement and media-making into California high school classrooms to prepare students for careers in these fields.



BARBADOS HAITI THAILAND MALAWI BOSNIA GHANA LIBERIA





→ 2010 HIGHLIGHTS ←

EDC's work in 2010 spanned the globe, encompassing 35 countries and more than 350 programs, focusing on our three areas of expertise.

Learning and Teaching

- EDC won a five-year, \$10.5-million award from the U.S. Department of Health and Human Services to establish the National Center on Cultural and Linguistic Responsiveness as a partner with Bank Street College of Education. The center addresses the growing needs of dual language learners.
- The Wallace Foundation commissioned EDC to conduct a study examining school systems' role in designing or redesigning principal preparation programs. The report offers insights for districts and universities.
- EDC led a study of 400 students in 80 preschool classrooms to evaluate the *Ready to Learn* initiative for the Corporation for Public Broadcasting. The study, conducted with SRI International, found that a media-rich curriculum with teacher-led activities can prepare low-income children for success.
- EDC continues to support Adobe Systems Incorporated's Adobe Youth Voices, a professional development effort to promote youth media-making. EDC's partners include the Chicago Public Schools, 4-H, and Global Fund for Children, which help deliver training to educators in 30 countries.

Health and Human Development

- The Suicide Prevention Resource Center received approximately \$22 million from the Substance Abuse and Mental Health Services Administration (SAMHSA) to continue its programs.
- To support military personnel and their families, EDC collaborated with the VA's National Center for PTSD to produce two guides offering practical, frontline help. The guides offer comprehensive guidance on such issues as post-traumatic stress disorder (PTSD), substance abuse, and suicide.
- A special initiative of the Center for the Application of Prevention Technologies helps organizations implementing locally developed and innovative programs build their evaluation capacity and better demonstrate program effectiveness. SAMHSA funds this center.
- The U.S. Centers for Disease Control and Prevention awarded EDC with a five-year, \$4 million grant to continue its work with the Botswana Ministry of Education. EDC's focus there is the implementation of tools for HIV and AIDS prevention and promotion.

International Development

- Sudan Radio Service (SRS), established by EDC, opened its new radio station in Juba, southern Sudan, in time for its referendum on independence. Partnering with the University of Juba, SRS also created the broadcast journalism program, the first university-level journalism course in the country.
- EDC extended its global reach with new programs in basic education and skills training in Afghanistan, Mali, the Democratic Republic of Congo, and Honduras.
- The U.S. Agency for International Development (USAID) awarded EDC more than \$23 million to expand youth employability and civic engagement in Macedonia and Kosovo.
- EDC launched a website to provide training and education for youth in developing countries. The website includes an extensive collection of materials for work-readiness, entrepreneurship, and life skills programs and is funded by USAID.

❖ 2010 FUNDERS ❖

AdCare Educational Institute, Inc.
AdEase
Adidas Group
Adobe Bank
Adobe Foundation
Al-Awn Foundation for Development
Alabama Department of Education
Alabama Public Television
American Cancer Society
Amgen Foundation
Annie E. Casey Foundation
Appalachian State University
Atlanta Public Schools
Bi-County Collaborative (Massachusetts)
Bill & Melinda Gates Foundation
Board of Cooperative Educational Services of New York State
Board of Education of the City of New York
Boston Public Schools
California Department of Mental Health

The California Endowment
Capital Region Education Council
Carnegie Hall Corporation
Central Connecticut State University
Central Michigan University
Chelsea (Massachusetts) Public Schools
Chicago Public Schools
Cisco Systems, Inc.
Citizens Housing and Planning Association
City of Decatur (Georgia), Children and Youth Services
The City University of New York
Clemson University
Cold Spring Harbor Laboratory, Dolan DNA Learning Center
Colorado Academy
Colorado Department of Education
Connecticut Health Foundation
Crisis Line of Central Virginia, Inc.
Crossroad
Davenport (Iowa) Community Schools
Department of State Educational Research and Training (India)
Des Moines (Iowa) Public Schools
Deutsche Bank AG
Deutsche Gesellschaft für Technische Zusammenarbeit
Digital Innovations Group, Inc.
Doris Duke Charitable Foundation
Education International
Educational Testing Service
Educational Video Center
Everett Educational Center

Everett (Massachusetts) Public Schools
Everett (Washington) Public Schools
F. Felix Foundation
Fall River (Massachusetts) Public Schools
Federal Reserve Bank of New York
Florida Hospices and Palliative Care
Ford Motor Company Fund and Community Services
The Fund for Public Schools
Gertrude B. Nielsen Charitable Trust
Government of Bihar (India)
Greater Schools Partnership, Inc.
Grunwald Associates LLC
The Guidance Center
Hampden-Wilbraham (Massachusetts) Regional
School District
Hartford Public Schools
Hayel Saeed Anam Group of Companies
Healthy Communities of the Capital Area
Healthy Kent Suicide Coalition
Hewlett-Packard Development Company, L.P.
Hidden Sparks
The Home Depot Foundation
Houghton Mifflin Harcourt Publishing Company
Houston Independent School District
Howard Hughes Medical Institute
Huron Behavioral Health
Indian Prairie School District 204 (Illinois)
INNOVEC
Intel Corporation
Intel Foundation
International Organization for Migration
The James Irvine Foundation
James Madison University
The Jed Foundation
Jewelers for Children
Johns Hopkins University

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LA's BEST/Los Angeles Unified School District
Lawrence (Massachusetts) Public Schools
LEARN
Lorain City (Ohio) Board of Education
Lorain City (Ohio) Schools
Los Angeles County Office of Education
Louisiana Department of Education
Lumina Foundation
Madison (Wisconsin) Metropolitan School District
Maine Department of Education
Maine International Center for Digital Learning
Maine Regional School Unit #19
Maine Regional School Unit #34
Maine School Administrative District #11
Maine School Administrative District #46
Malden (Massachusetts) Public Schools
Massachusetts Department of Early Education and Care
Massachusetts Department of Elementary and Secondary Education
Massachusetts State Science & Engineering Fair, Inc.
Merck Institute for Science Education
MetroWest Community Health Care Foundation
MGH Revere HealthCare Center
Miller Children's Hospital Long Beach
Ministry of Education, Government of the Republic of Trinidad and Tobago
Ministry of Education and Youth, Belize
Ministry of Foreign Affairs, Norway
Monterey Institute for Technology and Education
Mote Marine Laboratory
Mpilonhle
Museum of the Moving Image
Nantucket Suicide Prevention Coalition
Naperville (Illinois) Community Unit School District 203
NASA
National Association of Social Workers—Montana Chapter
National Board for Professional Teaching Standards
National Institute on Out-of-School Time at the Wellesley Centers for Women
National Science Foundation
Nellie Mae Education Foundation

Nevada County (California) Health & Human Services Agency, Behavioral Health Department
New Bedford (Massachusetts) Public Schools
New Hampshire Department of Education
New Leaders for New Schools
New Mexico Public Education Department
New York City Department of Education
New York State Education Department
New York State Health Foundation
Newton (Massachusetts) Public Schools
Noyce Foundation
Open Society Foundations
Pan American Health Organization
Parametric Technology Corporation
Pearson Education
Penn State Altoona
Pfizer Inc.
Pine Rest Christian Mental Health Services
Pittsburgh Public Schools, Board of Directors
Planned Parenthood League of Massachusetts
Portland (Oregon) Public Schools
Preschool Incubator Project
Primary Source
Prince George's County (Maryland) Board of Education
Pueblo County (Colorado) School District #70
Quinsigamond Community College
Region 4 (Texas) Education Services Center
Rider University
Riverside Community Care
Riverside Trauma Center
Rochester (Minnesota) Public Schools
Roman Catholic Archdiocese of St Andrews and Edinburgh
SAE International
Salem (Massachusetts) Public Schools
San Francisco Unified School District
Scholastic Inc.
School Specialty, Inc.
The Schwartz Center for Compassionate Healthcare
Scranton (Pennsylvania) School District
Silver Spring Networks
Smithsonian Institution
South Coast Business Employment Corporation
South East Education Cooperative

Southern Regional Education Board
State of Ohio
Sun Prairie Secondary Leadership Institute
Swiss Agency for Development and Cooperation
Teaching Matters, Inc.
Texas Instruments Incorporated
Thirteen/WNET New York
Trustees of Tufts University
Tufts Health Plan Foundation
Tuscola Behavioral Health Systems
UNESCO
UNICEF
Universal Education Foundation
University of California, Berkeley
The University of Maine
University of Maine at Presque Isle
University of Missouri
University of Missouri-Columbia
The University of North Carolina at Chapel Hill
University of Pittsburgh
The University of Texas at Austin
Urban Teacher Center
U.S. Agency for International Development
U.S. Department of Education
U.S. Department of Health and Human Services
U.S. Department of the Interior
U.S. Department of Justice
U.S. Department of Labor
U.S. Department of State
U.S. Department of Veterans Affairs
Van Buren Community Mental Health Authority
Verizon Foundation
Vision Education & Media
Vulcan Productions Inc.
The Wallace Foundation
Washington Alliance for Better Schools
Wellesley College
WGBH
World Health Organization
Wyoming Department of Health
Yonkers (New York) Public Schools

❖ 2010 FINANCIAL OVERVIEW ❖

❖ EDC's revenue totaled \$180 million in fiscal year 2010. A surplus of \$1.3 million brings the net assets to \$13.7 million as of September 30, 2010. EDC continually invests its net assets to support its projects, programs, and research.

❖ Financial Statements

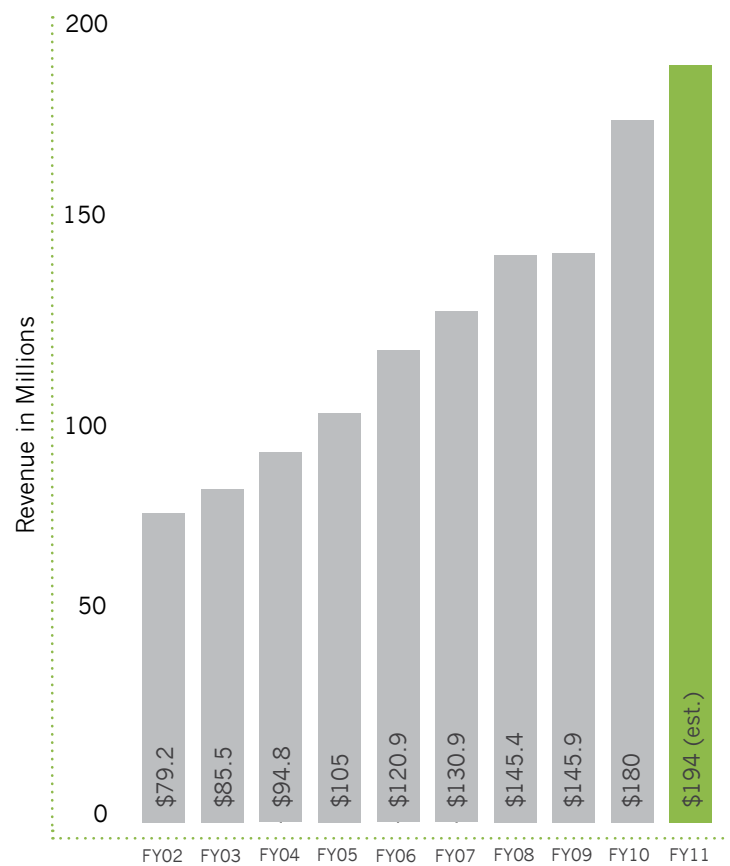
Fiscal years ended September 30, 2010 and 2009

	\$, in thousands	
	2010	2009
INCOME STATEMENT		
Revenue (including change in temporarily restricted assets)	\$179,934	\$146,063
Expenses		
Salaries and Benefits	77,600	69,916
Materials, Supplies, and Other Costs	56,313	40,799
Subcontract Costs	<u>44,732</u>	<u>34,371</u>
Total Expenses	178,645	145,086
Change in Net Assets	<u>\$1,289</u>	<u>\$977</u>
BALANCE SHEET		
Assets		
Current Assets	\$41,958	\$35,393
Property and Equipment, Net	4,512	3,972
Other Assets	<u>983</u>	<u>705</u>
Total Assets	\$47,453	\$40,070
Liabilities and Net Assets		
Current Liabilities	\$33,167	\$26,395
Long-Term Liabilities	<u>591</u>	<u>1,269</u>
Total Liabilities	33,758	27,664
Net Assets	<u>13,695</u>	<u>12,406</u>
Total Liabilities and Net Assets	<u>\$47,453</u>	<u>\$40,070</u>

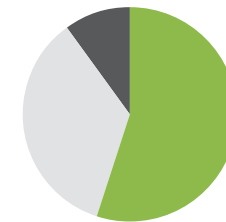


➤ Growth in EDC Activity

Revenues from Fiscal Year 2002 through Fiscal Year 2011 Budget



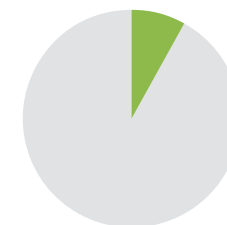
➤ Sources of Funding



- U.S. Government: International (55%)
- U.S. Government: Domestic (35%)
- Private and Other Public* (10%)

**Includes development banks, foundations, corporations, state and local agencies, and other nonprofits*

➤ Expenses



- Program Services (91.9%)
- Administration (8.1%)

❖ 2010 TRUSTEES AND LEADERSHIP ❖

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❖ Education Development Center, Inc.

edc.org

Boston/New York/Washington, D.C./Chicago/Atlanta

Field Offices

EDC operates field offices across the United States and in 29 countries: Afghanistan, Barbados, Benin, Bosnia, Botswana, Democratic Republic of Congo, Egypt, Ghana, Haiti, Honduras, India, Indonesia, Kenya, Kosovo, Lebanon, Liberia, Macedonia, Madagascar, Malawi, Mali, Pakistan, Philippines, Rwanda, Somalia, Sudan, Tanzania, Thailand, Timor-Leste, and the West Bank.

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