

EDC

Education  
Development  
Center



OPENING a DOOR  
to the FUTURE

We have reached **over 1 million young people** through our skills training programs.

[edc.org](http://edc.org)

Without jobs to provide income, purpose, and a connection to their communities, **youth around the world are at risk** of poverty, violence, and extremism. They are losing out—as is society.

At the same time, the **global workplace is changing swiftly**, driven by factors such as climate change, globalization, automation, and artificial intelligence. As a result, many young people are being left behind.

We can help youth everywhere **gain the job skills they need and connect them with employers** that are seeking well-trained workers or with **entrepreneurship training and coaching** to become future employers themselves.

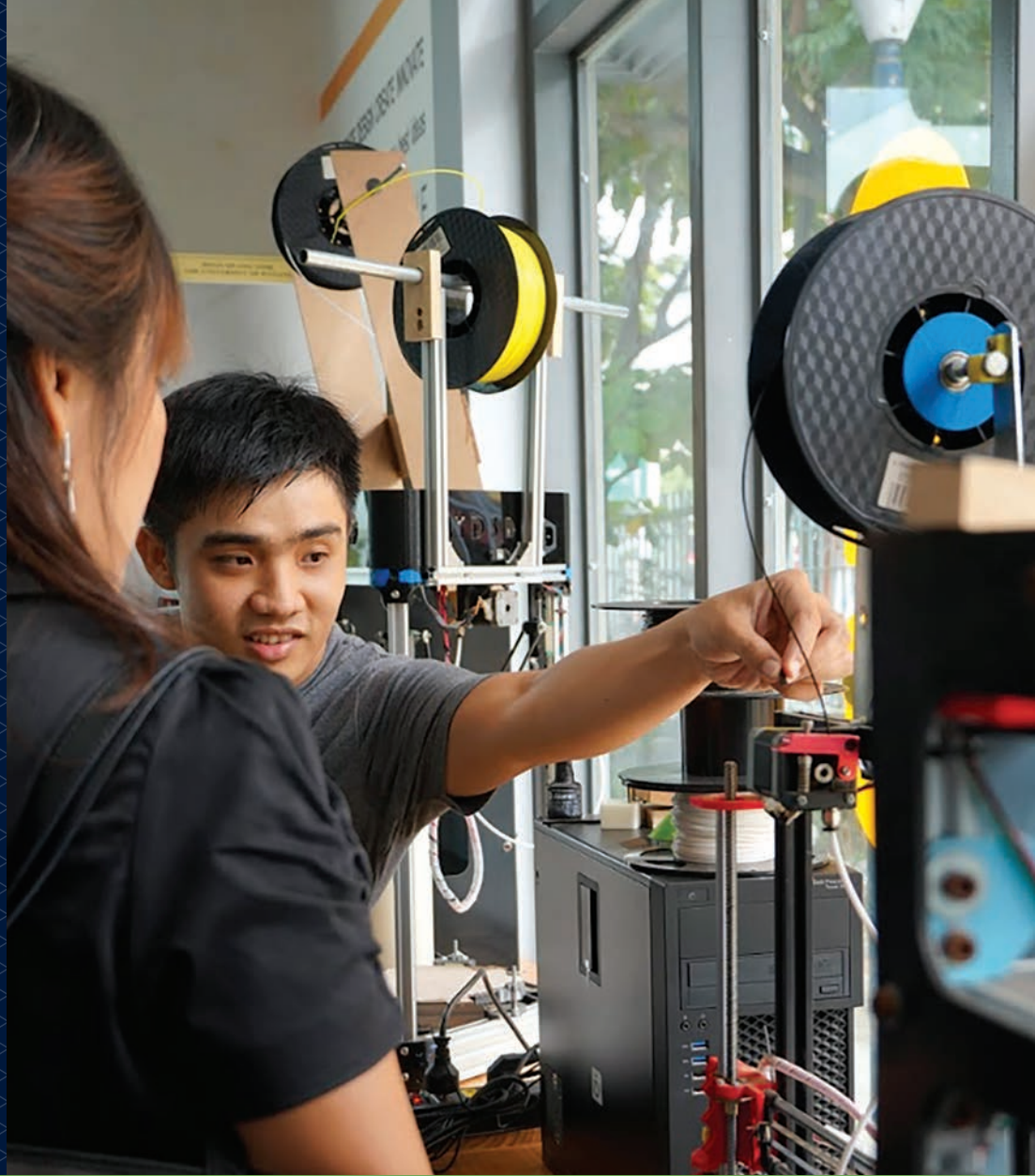


**50M** 

By 2030, 50 million new technology jobs will be created around the world.

*SOURCES: McKinsey Global Institute, 2017, and Gallup and ILO, 2017*

# CHALLENGES



**1/3** 

In the next decade, more than one-third of activities could be automated for about 60 percent of occupations.

**50%** 

Around the world, only 50 percent of working-age women were employed in 2016 compared to 76 percent of working-age men.

**OVER THE NEXT 10 YEARS, YOUNG PEOPLE NEED SKILLS TO ADAPT AS MILLIONS OF JOBS DISAPPEAR AND MILLIONS MORE ARE CREATED.**

# A GLOBAL Solution



EDC provides comprehensive strategies that effectively **support and collaborate** with national governments, employers, educators, parents, and youth to develop the workforce for today and tomorrow. Our work is guided by these principles:

- An **inclusive approach** engages all youth.
- **Employability skills** such as teamwork, customer service, and problem-solving are critical for success.
- **Entrepreneurship** helps youth find employment and become drivers of their communities' economic empowerment.
- **STEM education** develops critical skills that are the foundation for successful work in all sectors.
- **Scalable solutions** can be developed by engaging businesses, governments, and nongovernmental organizations.



# WHAT We Do

At Education Development Center, **we develop and customize programs** based on the needs of the market, the employers and employees, youth, and the communities where we work. Our work includes:

- Building soft skills and technical knowledge through training and work-based learning programs
- Preparing youth for work using innovative approaches such as virtual learning
- Creating teacher professional development programs to improve instruction
- Working with thousands of private sector companies, large and small, through innovative partnerships
- Using appropriate technology solutions for blended learning

WORKING HAND-IN-HAND WITH GOVERNMENTS,  
WE ARE SCALING **WORK READINESS PROGRAMS** IN  
FIVE COUNTRIES AND IN ALL 50 U.S. STATES.



# EDC IMPACT

OVER

**500,000**

YOUTH IN 26 COUNTRIES

Since 2011, over 500,000 youth in 26 countries have been certified in work readiness skills through EDC's Work Ready Now (WRN) program.

AFTER TWO YEARS

**70%**

YOUTH BUSINESSES THRIVING

EDC has helped launch over 16,000 youth businesses in Africa in the past five years, of which 70% were still thriving after two years.

**JOIN EDC  
IN BUILDING  
FUTURES  
THROUGH WORK**

**DONATE:**

Open doors to employment for youth around the world.

[edc.org](http://edc.org)

**Partner with EDC.**

Contact us to build a robust talent pipeline for your industry, hire well-trained and highly motivated youth, or mentor aspiring young entrepreneurs.

[edc.org/contact](http://edc.org/contact)

**Implement Work Ready Now.**

Developed and implemented by EDC, this program delivers relevant and effective work readiness training to youth.

[edc.org/work-ready-now](http://edc.org/work-ready-now)

 [twitter.com/edctweets](https://twitter.com/edctweets)

 [facebook.com/edc.worldwide](https://facebook.com/edc.worldwide)

 [go.edc.org/linkedin](https://go.edc.org/linkedin)

AN INCREASE OF

**56%**

IN PASSING RATE FOR GIRLS

EDC worked in over 100 New York City high schools to better engage students underrepresented in computer science, resulting in a 56% increase in the passing rate for girls on an AP computer science exam since 2016.

TRAINING IN ASIA FOR

**50,000**

STUDENTS

In Asia, nearly 50,000 students and 730 university and secondary instructors received STEM and digital skills training through EDC programs.

### Take advantage of EDC's library of workforce resources.

Browse our collection of trainings, reports, and other resources from our many projects around the world.

[go.edc.org/WFDresources](http://go.edc.org/WFDresources)

### Learn more about the human-technology frontier.

This resource examines how we can prepare for life and work that integrates technology in new and expanding roles.

[go.edc.org/FutureOfWork](http://go.edc.org/FutureOfWork)

### Become a CADRE Fellow.

CADRE provides professional growth opportunities for early career researchers in the field of STEM education.

[cadrek12.org/cadre-fellows](http://cadrek12.org/cadre-fellows)



Our partners include national, state, and local agencies; territories and tribes; private philanthropies and foundations; nongovernmental organizations; and companies.



EDC 43 Foundry Avenue, Waltham, MA 02453  
edc.org  
Phone: 617-969-7100  
Boston | Chicago | New York | Washington, D.C.